





Nutraceutical approach for the management of Vascular Cognitive Impairment



WHO estimates that there are currently around 50 million cases of cognitive decline worldwide. It is estimated that it will double in 2030.

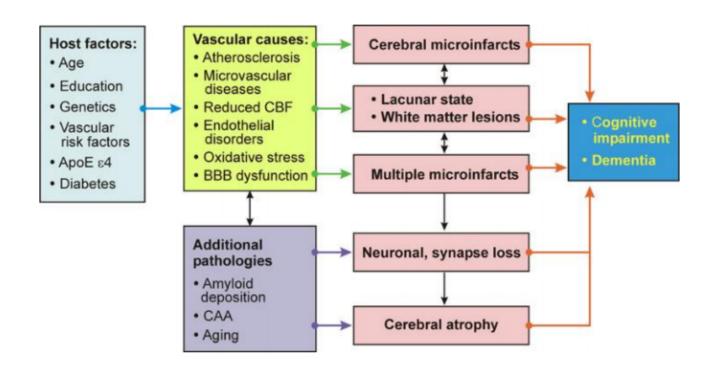
In Italy, according to estimated data from the Higher Institute of Health, there are about 1 million people suffering from dementia.

Vascular dementia is now recognized as the second most common form of dementia after Alzheimer's disease.

### Main CAUSES

Disease of the microcirculation Stroke Atherosclerosis Toxic factors for nerve cells Hypertension





In the management of vascular cognitive impairment, an approach focused on vascular dysfunction is required in order to ensure the right supply of oxygen and nutrients to brain cells.

This has also been shown as a possible approach for **Alzheimer's dementia**, leading to an improvement in the evolution of the condition.

(J M López-Arrieta, 2002).



The actions that can prevent and counter the early stages of vascular cognitive decline are:

**Anti-inflammatory** 

Tropism and epithelial function

**Antioxidant** 

Promotion of peripheral and cerebral circulation

Support of cognitive and mnemonic functions

Useful to support the well-being of the vessels and microcirculation, cognitive functions, memory and mood, psychological function and the functioning of the nervous system.

# Valid support for the WELL-BEING of MIND and MICROVASES

#### **ACTION**

neuroprotective

antioxidant

anti-inflammatory



#### Memovas

It is a complex designed to support memory, cognitive functions and the well-being of the microcirculation, thanks to the combined actions of ginger, bacopa and resveratrol.

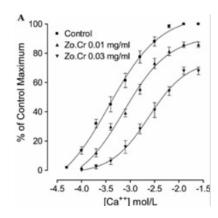
### Ginger

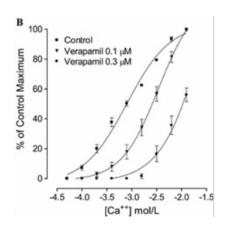
Anti-inflammatory action
Anti-aggregating platelet action
Blocking action on the Ca2 + channels

Acting **positively on circulation**, ginger exerts an important action on vascular dementia since, thanks above all to its antagonistic action on the Ca2 + channels, it guarantees the right **supply of oxygen** to the **brain** and to the **other parts of body**.

#### MECHANISM of action of GINGER

Raw ginger extract has been shown to reduce the strength and speed of vascular contraction on a rabbit thoracic aorta preparation previously induced by K+. This effect correlated with the blockade of L-type voltage gated Ca2+ channels. Results were similar to those obtained with the drug verapamil (a standard calcium antagonist). To confirm this, the dose-response curve for increasing doses of ginger was evaluated and the shift of the curve to the left confirmed the mechanism of action of ginger on calcium channels (Ghayur, Muhammad Nabeel, 2005).





Dose-response curves showing the inhibitory effect of ginger crude extract (Zo.Cr) on (A) mean arterial blood pressure (MABP) in anesthetized rats (n = 3) and (B) on the force (n = 7) and rate (n = 3) of contraction of isolated guinea-pig atria.

#### Resveratrol

Anti-inflammatory action
Antioxidant action
Epithelial function

These properties can be of **great benefit to vascular dementia**, since they promote regular blood flow to the brain and to every part of the body.

### Bacopa

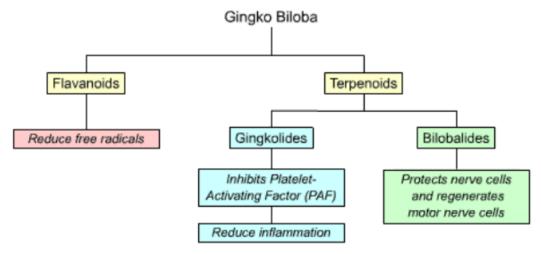
Neuroprotective action
Antioxidant action
Improve cognitive performance

Bacopa and ginger both contain gingerols and when co-administered they give a real **synergistic effect**.

#### **Ginko**

Antioxidant action
Neuroprotective action
Anti-aggregating platelet action

Clinical studies have shown that ginkgo improves brain perfusion and overall cognitive functions.



This diagram summarizes the effects of the various components of gingko biloba.

### Vitamin C Vitamin B2 Vitamin B6

Antioxidant action Support cognitive, psychological and nervous function

The synergy of these vitamins represents a valid **support** for the **health** of the **microcirculation** and the **circulatory system** and therefore for the **tropism** of the **nervous**.

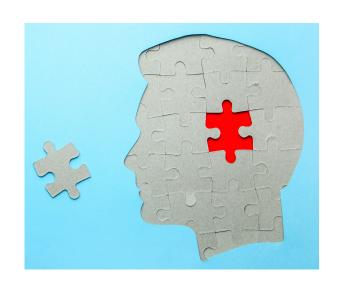
### Improvement of **BIOAVAILABILITY**

In MEMOVAS, effective substances have been selected in promoting the absorption of active ingredients.

It is a selected **absorption promoter pool** selected for gingerols, bacosides and resveratrol.

### Memovas<sup>®</sup>

allows better absorption of active principles, amplifying their action anti-inflammatory, neuroprotective and antioxidant





NUTRITIONAL VALUES		
INGREDIENTS	Per dose	%NRV*
	(1 tabs)	
Memovas	510 mg	
Ginkgo d.e. tit 24%	40 mg	
Vitamin C	100 mg	125%
Vitamin B2	1,4 mg	100%
Vitamin B6	1,4 mg	100%

\*NRV: Nutrient reference values

COGNIKUR is a food supplement based on Memovas Ginkgo extract and vitamins. Bacopa is able to promote relaxation and mental well-being and, with Ginkgo, support memory and cognitive functions. Ginkgo also has an antioxidant action and contributes to the functionality of the microcirculation. Ginger contributes to the regular function of the cardiovascular system and to normal blood circulation. Vitamin C contributes to the formation of collagen for the correct function of blood vessels and, with vitamin B6, to normal psychological function. Vitamins B2 and B6 contribute to the normal functioning of the nervous system.

#### How to use:

take 1 tablet per day, to be swallowed with a glass of water.

#### Pack:

20 tablets

#### Shelf life:

36 months

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